



July 28, 2006

To Whom It May Concern:

It is my honor to provide a reference letter for **Daniel (Dan) Beck**. Within my position as an Assistant Director of Residence Life at the University of Wisconsin Oshkosh, I have had the opportunity to work closely with Dan on multiple projects throughout the past three years. Within his capacities as a Residence Life Web Designer, Graphic Artist, and Photographer, Dan has worked with me on several **high impact projects**, including (but not limited to): the development and maintenance of a website for a national job placement exchange; the development of an online registration program for a regional professional conference; and the creation of a variety of posters designed to engage college students in campus and community activities.

All of the positions Dan has held within our department come with high levels of **responsibility** and **autonomy**. I find Dan to be a very talented employee with a strong **work ethic**, demonstrating only **excellence**. Equally impressive to the product Dan produces is his **leadership in difficult and intense situations**. For example, while I served as co-chair for a regional professional conference, Dan worked with me to develop the association's first online registration program. During an external test, we encountered some unexpected difficulties. In this high pressure situation, Dan remained calm and assured me (the client) that the problem would be identified and resolved. He began to analyze, investigate, and consult. I was confident Dan would resolve the situation, as he did. On several occasions, I have witnessed Dan effectively respond to critical situations.

While Dan's work demands high **technical skills** and **logical thinking**, he also offers a refreshing sense of **creativity**. By observing his work or listening to stories he may share, it is evident that he has been raised to, and continues to, embrace **innovative ideas** and **diversity of thought**. As a client, I appreciate the fact that Dan's spirit and character influence his work. His ability to build relationships and connect with clients allows Dan to create a comfortable and **approachable environment**. For example, in his role as web developer, Dan often played the role of a patient teacher, helping me to understand the technological language or systems, without denigrating me. His relationship generated trust and empowerment, resulting in a strong **partnership** between the two of us.

To me, Dan represents the ideal learner who genuinely **thirsts for knowledge** and possesses an **intellectual curiosity**. Whether inside or outside of the classroom, I believe Dan truthfully values the lessons learned from each experience. In a new environment I am confident that Dan will take initiative, build relationships, and take full responsibility for his professional experience. The pride Dan has in his work can be truly inspirational, and I am confident he will be a tremendous asset to a new organization.

I encourage you to seriously consider Daniel Beck's candidacy. If I can be of any further assistance, please do not hesitate to contact me at [develice@mio.uwosh.edu](mailto:develice@mio.uwosh.edu) or (920) 424-3212.

Respectfully,

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Assistant Director of Residence Life – Leadership and Community Development